



To Our Valued Retail Partners,

We have not been involved in the recent toy recalls, but the Radio Flyer family is deeply concerned regarding the incidents of lead paint found in numerous children's toys. As a valued partner, we want to reiterate our commitment to the quality and safety of all our products, just as we have been for the past 90 years.

Radio Flyer is a family-owned company, based in Chicago, and we continue to manufacture our most popular lines of wagons right here in the United States, which include the Voyager Wagon, Pathfinder Wagon, Discovery Wagon, and Ultimate Family Wagon.

Radio Flyer is also part of the global marketplace, manufacturing and selling high-quality, classic and innovative toys around the world. We work diligently to ensure all of our vendors meet or exceed international standards related to safety, quality and human rights as set by the International Council of Toy Industries (ICTI).

Furthermore, all Radio Flyer products meet the appropriate American National Standards Institute (ANSI) or the American Society for Testing and Materials (ASTM), both voluntary, highly-regarded quality and safety standards. We hire independent testing labs to verify these standards are met. Adherence to these standards means that Radio Flyer products are designed for safety and do not utilize materials that may be harmful to children. *(For more information on these organizations, please visit their Websites: www.toy-icti.org, www.ansi.org, www.astm.org)*

We operate our own state-of-the-art quality assurance lab to guarantee the excellence of all our products. We also conduct regular, extensive audits of our manufacturing locations to ensure the safety of all of our products.

As our valued retail partner, you should remain confident in Radio Flyer and the quality of our toys. If you have any questions about Radio Flyer products please don't hesitate to contact a customer service representative.

From the entire Radio Flyer family, thank you for your continued loyalty and support.

Regards,

A handwritten signature in black ink, appearing to read "Robert Pasin". The signature is fluid and cursive, with a small dot above the final letter.

Robert Pasin
Chief Wagon Officer
Radio Flyer Inc.